

BIBLIOBOARD

Marketing + Promotion Checklist



Quick + Easy

Share collections and individual titles on social media. Watch our easy [how-to video](#) and grab some social media images [here](#).

Add a blurb to your newsletter about the new services and content available to your community. Graphics and content available [here](#).

[Sign up for our newsletter.](#)

Get an insider view on new product releases, library events, community collections, indie author highlights and services, monthly themed curations, and more!

Website

Add graphic(s) to your library's website homepage. Download assets and see examples [here](#).

Add the BiblioBoard Library app icon to your eBook/digital/e-resources page and let patrons know that content on BiblioBoard is always available with no holds, checkout limits, or wait lists. Download [here](#).

If you don't already have one, **create a dedicated resource page for writers and authors** promoting all services for them at the library. See examples of what others are doing, [here](#) and [here](#).

In the Library

Request a training for your staff and partner organizations on our products and services.

Host an author workshop for writers in your library to get trained by our staff on how to best use our tools.

Load MARC Records. Use our [guide](#) and available [API integrations](#).

In the Community

Start collecting content for [unique community collections](#) by requesting a [Custom Submission Page](#).

Choose a BiblioBoard title as a ["One Book Community Read"](#) or book club pick.

As always, visit createsharediscover.com to access promotional and training materials, product information, and more.