

INDIE AUTHOR PROJECT AWARDS

To help authors gain exposure in the increasingly populated indie book world, the Indie Author Project sponsors a variety of awards aimed to identify and promote different types of authors.

The BCALA Self-Publishing Literary Awards are a prime example of how these indie author contests can catapult writing careers forward in significant ways. After being discovered through her local library and winning this award, indie author L. Penelope went on to sign a four-book contract with MacMillan's St. Martin's Press.



“Winning the first BCALA Self-Publishing Literary Award was an incredible honor. All writers seek an audience to resonate with their work, and recognition from a group of librarians is immensely meaningful. My book [*Song of Blood and Stone*] is now available in hundreds of libraries across the country. New readers are able to discover my work — which is the ultimate goal of any author.”



L. PENELOPE

HOW CAN YOU THRIVE WORKING WITH YOUR PUBLIC LIBRARY?



Indie Author Day 2017 at Pickering Public Library. Authors (from left to right): Peter Fritze, Lucy E.M. Black, Angie Littlefield, Joe Mahoney and Manjit Singh

By working together, libraries and authors create a mutually beneficial ecosystem of writers, readers, and library partners. The **Indie Author Project** initiatives seek to expand and support this ecosystem to increase readership, promote books, enhance writing, and educate readers and writers alike—all through the local library.

Reach out to your local library today to see if they have BiblioBoard and are supporting the **Indie Author Project** community.



Visit indieauthorproject.com for more information.



Indie Author Project

for authors



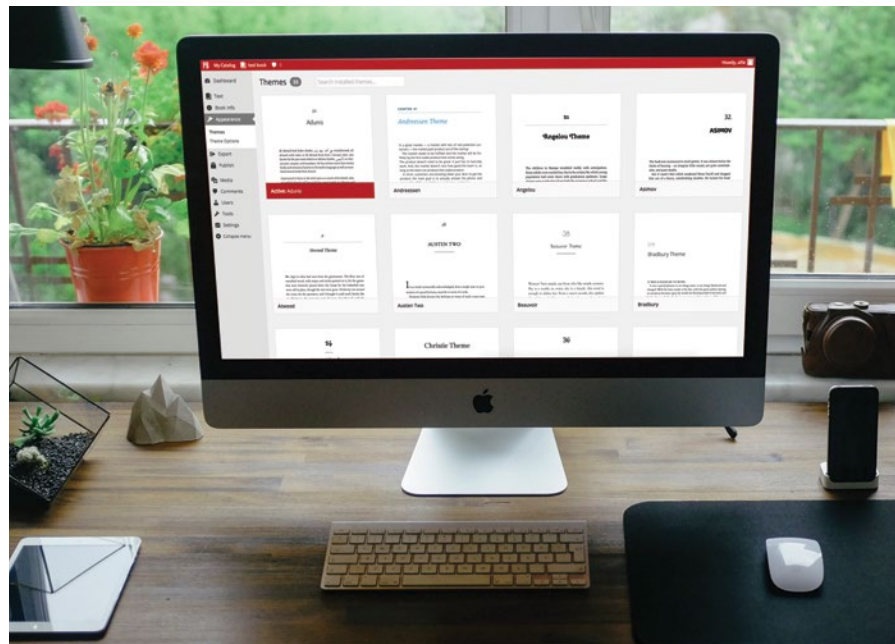
In an effort to further encourage strong relationships between indie authors, local libraries, and readers, BiblioBoard, *Library Journal*, and IngramSpark have partnered with libraries across the U.S. and Canada to find the best indie-published books.

Whether you're looking to expand your readership, gain exposure, or produce professional-quality books, the Indie Author Project community has what you're looking for.

CREATE.



With the Pressbooks Public tool, authors like you can create, format, design, and produce professional quality eBook and print-ready files—all at no cost to you and all through your local library.



Pressbooks Public gives indie authors the ability to control every aspect of your book's formatting and production, without requiring any design or tech experience. Once the files are exported, you then have complete freedom to seamlessly share your work wherever you like.

SHARE.



The Indie Author Project partners with leading library systems across North America and literary organizations like *Library Journal* and IngramSpark to create and develop new opportunities for indie authors to share their work with an ever-expanding number of audiences.

"The number one challenge any author has is building an audience. Once they have an audience, they have an opportunity to grow their work professionally. Librarians can be a powerful marketing force for emerging authors, especially if they can promote the books without fear of success."



HUGH HOWEY

Best-selling self-published author
4 million plus books sold

Visit indieauthorproject.com to learn how you can expand your readership and make your eBook available at participating libraries across your state, and potentially internationally.

DISCOVER.



On BiblioBoard Library—the mobile and web eBook platform behind the Indie Author Project—it is easier than ever to discover and promote emerging and diverse writers from all over the world. BiblioBoard is dedicated to promoting these voices by dismantling barriers to uncovering indie reads through instant, unlimited digital access on BiblioBoard Library and physical events like Indie Author Day.

"I truly appreciate the important work this program is doing on behalf of small presses, independent authors, and readers everywhere. By expanding the digital capability of libraries to include great independent authors, [BiblioBoard] is bringing a world of discovery to readers."



SHERI WREN HAYMORE

Author of *A Deeper Cut*

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